

# Reimagining Online Education in California: *A Roadmap for Advancing Access and Quality*

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October 2023



HIGHER EDUCATION FOR A STRONG ECONOMY

[www.californiacompetes.org](http://www.californiacompetes.org)

# Poll *Questions*

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1. What *sector(s)* do you represent within California's education and workforce ecosystem?

2. When it comes to driving progress and equity in online education, what *area* interests you the most?

# Today's *Agenda*

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Current Landscape of Online Education  
in California

Highlights from New California  
Competes Publication

Panel Discussion with Online Higher  
Education Experts

Q & A



# California Competes:

## *Higher Education for a Strong Economy*

### What we *believe*

Higher education is both a vaccine and an antidote against economic stagnation and social stratification—for individual Californians, our communities, and the state’s economy.

# Our Policy *Priorities*

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Effective & Accessible Online Education

College Access & Success for Adult Learners

Higher Education & Workforce Alignment

Coordinated Policy Setting & Implementation

# Demand for Online Education is *Rising* and State Institutions are Responding

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**3.9 million Californians** who intend to enroll in college are **interested in exclusively online courses**.



Access to online courses is the **top motivator for enrollment** in California's Community Colleges.



The University of California and the California State University have goals to **at least double online education enrollment**.

But despite growing demand, concerns persist that impact progress.

# New Report Released Today!

Explore details at:



[californiacompetes.org/  
resources/reimagining-online-ed](https://californiacompetes.org/resources/reimagining-online-ed)

## Reimagining Online Education in California:

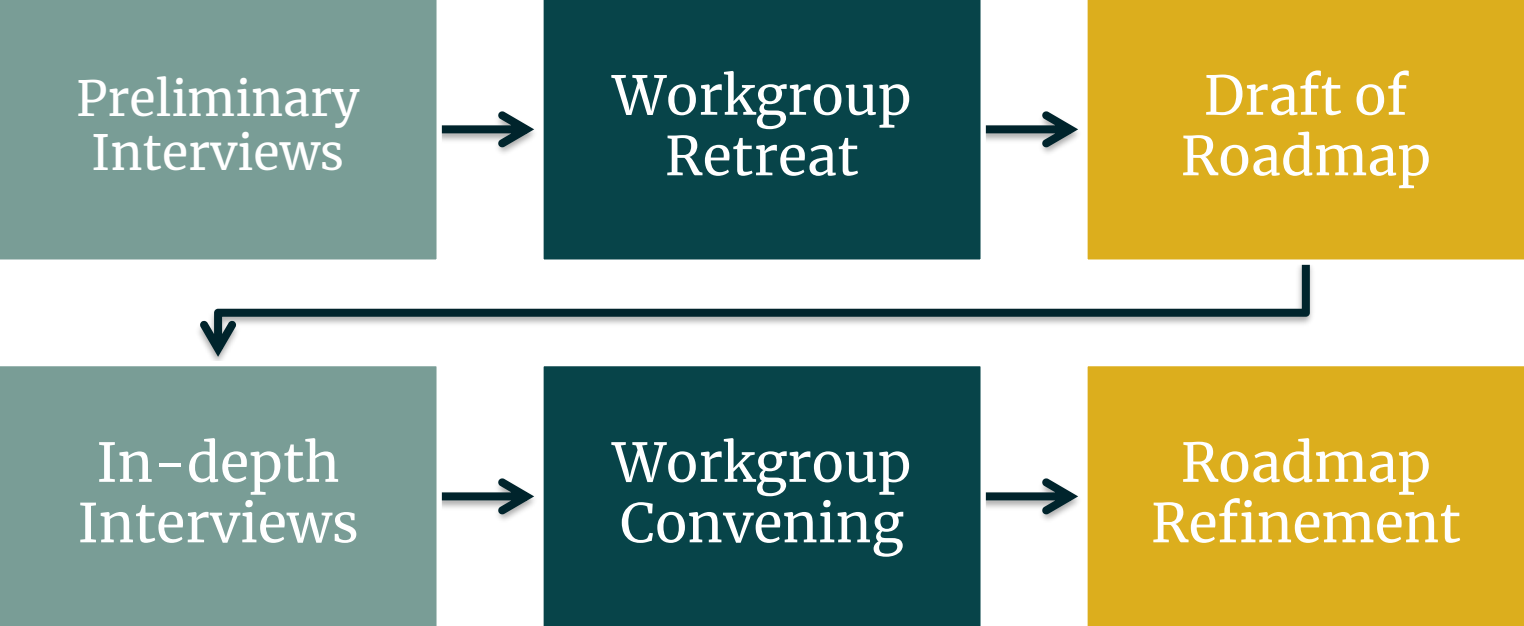
A Roadmap for Advancing  
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# Our Roadmap Development *Process*





# *Five Main Areas* Impacting Progress of Online Education in California



## **Quality**

Rigorous, engaging, and meaningful experiences



## **Data**

That which informs decisions and protects data privacy



## **Organizational**

Institutional structures that impact progress



## **Finance**

How online education is funded and what it costs



## **Culture and Value**

Social and customary beliefs in higher education

# Focus Area: *Quality*

## Current State

Stakeholders question the quality of online education and perpetuate the belief that quality and efficiency are at odds.

## Future State

A broad and successful deployment of quality online education, along with extensive opportunities for professional development and rigorous assessment, leads to the consistent delivery of high-quality online educational options.

Why is there a gap?

Confusion about what online education is

How can we bridge the gap?

Elevate high-quality examples

What are the expected effects?

Online education's potential is understood

How do the effects move CA forward?

Stakeholders leverage it to respond to different student needs

# Reimagining Online Education in California presents opportunities for:

-  Collaboration
-  Trust
-  Innovation
-  Accessibility
-  Efficiency
-  Equity



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resources/reimagining-online-ed](https://californiacompetes.org/resources/reimagining-online-ed)

# Today's *Panel*

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**Eloy Ortiz Oakley**  
President and CEO,  
College Futures  
Foundation  
(Moderator)



**Maria Anguiano**  
Executive Vice  
President of the  
Learning Enterprise,  
Arizona State  
University and UC  
Regent



**Ajita Talwalker Menon**  
President and CEO,  
Calbright College



**Leroy Morishita**  
Interim President,  
Cal State LA



**Katherine Newman**  
Provost and Executive  
Vice President of  
Academic Affairs,  
University of  
California