Reimagining Online Education in California:
A Roadmap for Advancing Access and Quality

October 2023
Poll Questions

1. What sector(s) do you represent within California’s education and workforce ecosystem?

2. When it comes to driving progress and equity in online education, what area interests you the most?
Today’s Agenda

- Current Landscape of Online Education in California
- Highlights from New California Competes Publication
- Panel Discussion with Online Higher Education Experts
- Q & A
California Competes: Higher Education for a Strong Economy

What we believe

Higher education is both a vaccine and an antidote against economic stagnation and social stratification—for individual Californians, our communities, and the state’s economy.
Our Policy **Priorities**

- Effective & Accessible Online Education
- College Access & Success for Adult Learners
- Higher Education & Workforce Alignment
- Coordinated Policy Setting & Implementation
Demand for Online Education is *Rising* and State Institutions are Responding

- **3.9 million Californians** who intend to enroll in college are **interested in exclusively online courses**.

- Access to online courses is the **top motivator for enrollment** in California’s Community Colleges.

- The University of California and the California State University have goals to **at least double online education enrollment**.

But despite growing demand, concerns persist that impact progress.
New Report Released Today!

Explore details at:

californiacompetes.org/resources/reimagining-online-ed
Our Roadmap Development Process

- Preliminary Interviews
- Workgroup Retreat
- Draft of Roadmap
- In-depth Interviews
- Workgroup Convening
- Roadmap Refinement
### Five Main Areas Impacting Progress of Online Education in California

<table>
<thead>
<tr>
<th>Area</th>
<th>Description</th>
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<tbody>
<tr>
<td>Quality</td>
<td>Rigorous, engaging, and meaningful experiences</td>
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<tr>
<td>Data</td>
<td>That which informs decisions and protects data privacy</td>
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<tr>
<td>Organizational</td>
<td>Institutional structures that impact progress</td>
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<tr>
<td>Finance</td>
<td>How online education is funded and what it costs</td>
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<tr>
<td>Culture and Value</td>
<td>Social and customary beliefs in higher education</td>
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Focus Area: **Quality**

**Current State**
Stakeholders question the quality of online education and perpetuate the belief that quality and efficiency are at odds.

**Future State**
A broad and successful deployment of quality online education, along with extensive opportunities for professional development and rigorous assessment, leads to the consistent delivery of high-quality online educational options.

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<th>Why is there a gap?</th>
<th>How can we bridge the gap?</th>
<th>What are the expected effects?</th>
<th>How do the effects move CA forward?</th>
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<td>Confusion about what online education is</td>
<td>Elevate high-quality examples</td>
<td>Online education’s potential is understood</td>
<td>Stakeholders leverage it to respond to different student needs</td>
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Reimagining Online Education in California presents opportunities for:

- Collaboration
- Trust
- Innovation
- Accessibility
- Efficiency
- Equity

californiacompetes.org/resources/reimagining-online-ed
Today’s Panel

Eloy Ortiz Oakley
President and CEO, College Futures Foundation (Moderator)

Maria Anguiano
Executive Vice President of the Learning Enterprise, Arizona State University and UC Regent

Leroy Morishita
Interim President, Cal State LA

Ajita Talwalker Menon
President and CEO, Calbright College

Katherine Newman
Provost and Executive Vice President of Academic Affairs, University of California

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Higher Education for a Strong Economy