Connecting Learning and Earning: Strategies for Expanding Work-Based Learning Opportunities

March 2024

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Poll Questions

1a. What *sector(s)* do you represent within California’s education and workforce ecosystem?

1b. If you selected higher education, what is your role?

2. To what extent is your institution or organization currently engaged in advancing career readiness for students?
Higher education is both a vaccine and an antidote against economic stagnation and social stratification—for individual Californians, our communities, and the state’s economy.
Our Policy *Priorities*

- Higher Education & Workforce Alignment
- College Access & Success for Adult Learners
- Effective & Accessible Online Education
- Coordinated Policy Setting & Implementation
Today’s Agenda

Los Angeles County 2nd District California Community Colleges Career Ready Pilot (LA2CCC)

New Memo Highlight

Panel Discussion

Q & A
The Value of Career Readiness *Across Sectors*

**Higher Education**
- Boost college enrollment, completion, and
  *transition into good jobs*

**Local Government**
- Promote community health and vitality through a
  *thriving economy* and strong workforce

**Employers**
- Gain access to a
  *skilled workforce* to support their bottom line
Los Angeles County 2nd District California Community Colleges Career Ready Pilot (**LA2CCC**)

- Foster career readiness as a shared responsibility
- Adopt a regional approach
- Build institutional capacity
- Improve career opportunities and outcomes
## A Two-Phased *Approach*

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*Image: Group photo of individuals engaged in discussions.*
New Memo: Strengthening a Culture of Career Readiness

Explore details at:
californiacompetes.org/resources/strengthening-a-culture-of-career-readiness
The Path *Forward*

Six key recommendations from our work to date:

1. Communicate with students early and often about career readiness.
2. Promote paid work experiences for students.
3. Engage faculty in career readiness efforts.
4. Collaborate across colleges to better meet the needs of residents.
5. Strengthen employer partnerships.
6. Improve connections between colleges and the county.
The Critical Importance of Paid Work–Based Learning

- Provides skills and connections to secure good jobs and maximize students’ return on their educational investment.

- Mitigates financial barriers to college while aligning to students’ academic studies.

- Offers greater advantages to both students and employers than those that are unpaid.
Today’s *Panel*

**Jose Anaya**  
Dean of Community Advancement, El Camino College

**Tiffany Miller**  
Dean of Apprenticeship and Workforce Development, West Los Angeles College

**Caroline Torosis**  
Senior Deputy for Economic and Workforce Development, Los Angeles County Board of Supervisors

**Keith Curry**  
President, Compton College; CEO, Compton Community College District  
(Moderator)
Thank You!

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Download the memo

californiacompetes.org/resources/strengthening-a-culture-of-career-readiness