

Connecting Learning and Earning: Strategies for Expanding Work- Based Learning Opportunities

March 2024

www.californiacompetes.org

Poll *Questions*

1a. What *sector(s)* do you represent within California's education and workforce ecosystem?

1b. If you selected higher education, what is your role?

2. To what extent is your institution or organization currently engaged in advancing career readiness for students?



California Competes:

Higher Education for a Strong Economy

What we *believe*

Higher education is both a vaccine and an antidote against economic stagnation and social stratification—for individual Californians, our communities, and the state’s economy.

Our Policy *Priorities*

Higher Education & Workforce Alignment

College Access & Success for Adult Learners

Effective & Accessible Online Education

Coordinated Policy Setting & Implementation

Today's *Agenda*

Los Angeles County 2nd District California
Community Colleges Career Ready Pilot (LA2CCC)

New Memo Highlight

Panel Discussion

Q & A

The Value of Career Readiness *Across Sectors*

Higher Education



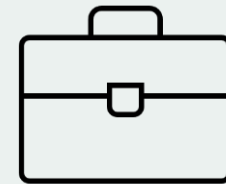
Boost college enrollment, completion, and *transition into good jobs*

Local Government



Promote community health and vitality through a *thriving economy* and strong workforce

Employers



Gain access to a *skilled workforce* to support their bottom line

Los Angeles County 2nd District California Community Colleges Career Ready Pilot (*LA2CCC*)



Second District



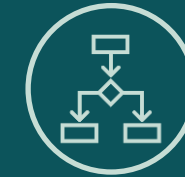
Foster career readiness as a shared responsibility



Adopt a regional approach

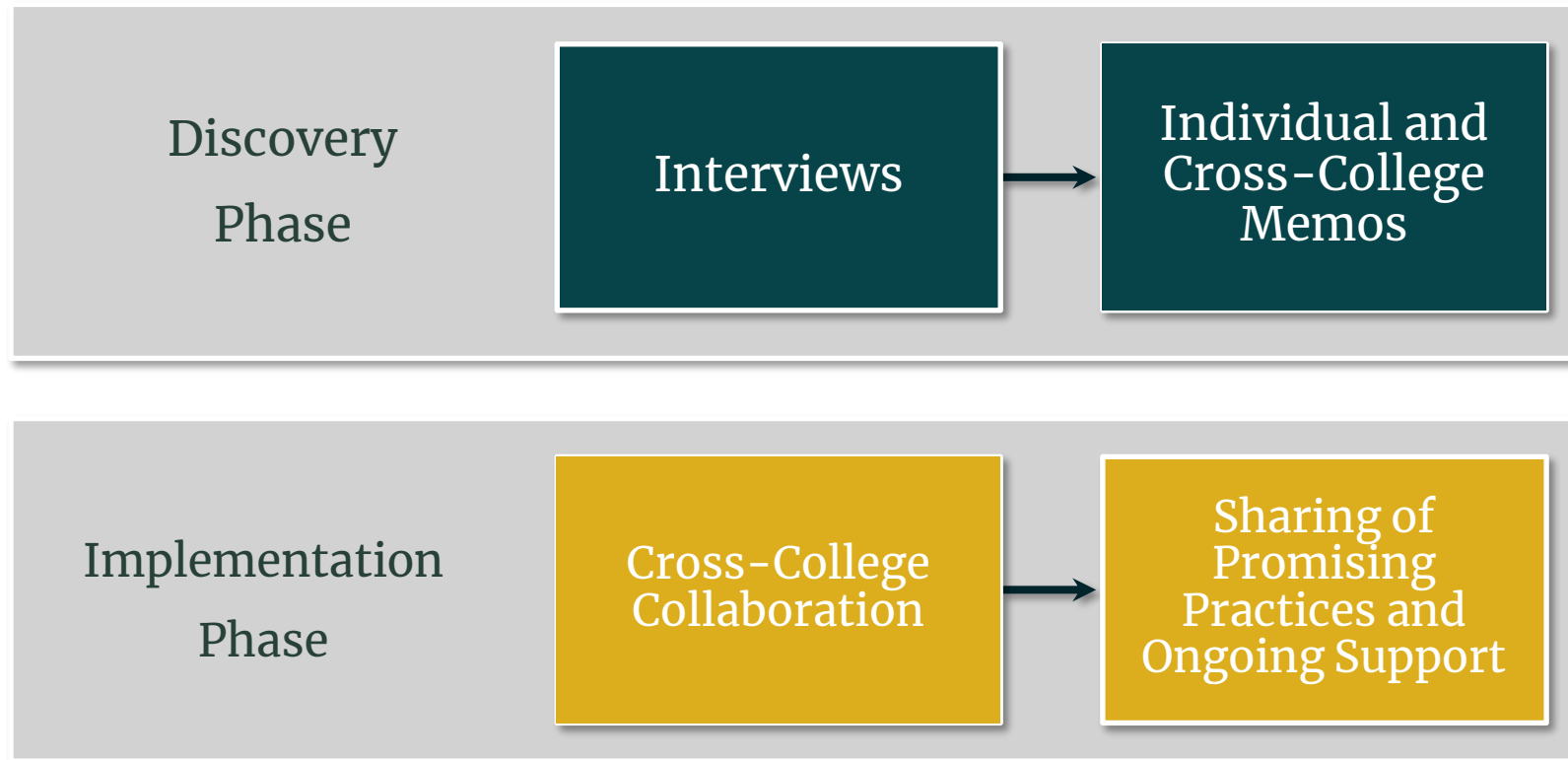


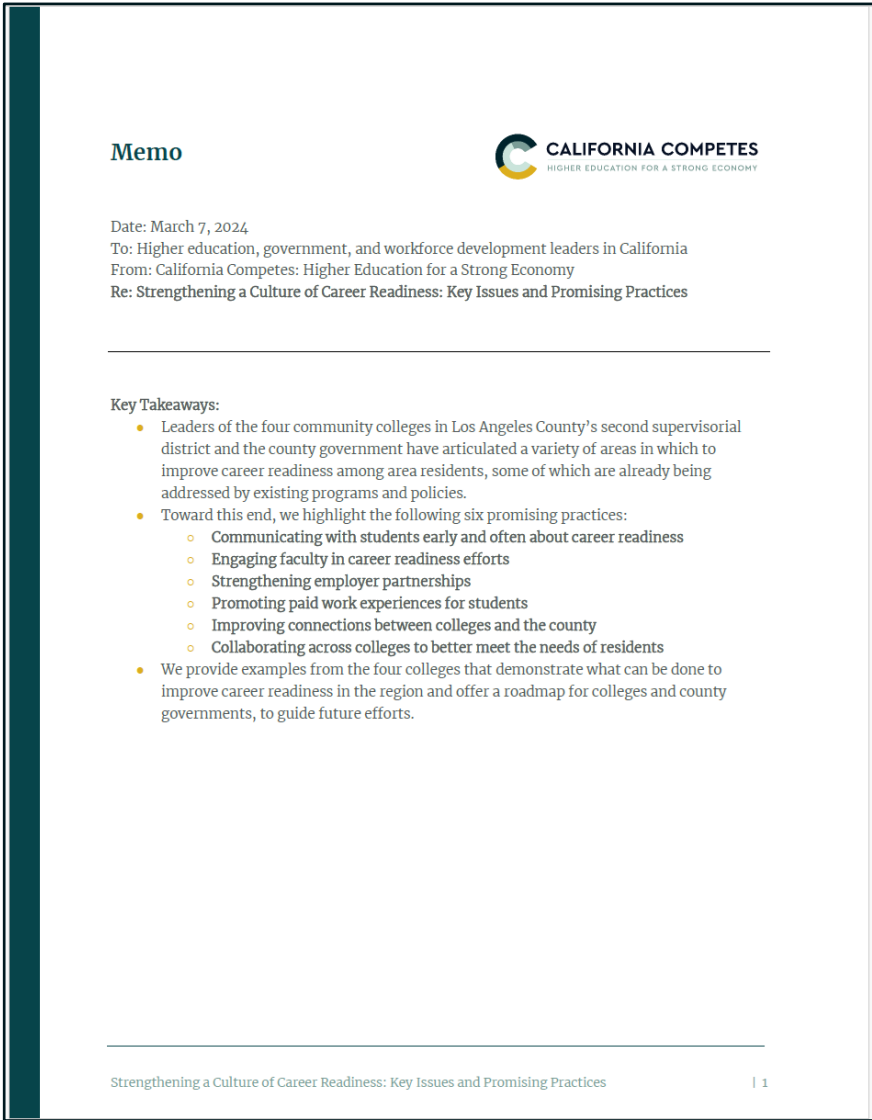
Build institutional capacity



Improve career opportunities and outcomes

A Two-Phased *Approach*





New Memo: Strengthening a Culture of Career Readiness

Explore details at:



[californiacompetes.org/resources/
strengthening-a-culture-of-
career-readiness](https://californiacompetes.org/resources/strengthening-a-culture-of-career-readiness)

The Path *Forward*

Six key recommendations from our work to date:



Communicate with students early and often about career readiness.



Promote paid work experiences for students.



Engage faculty in career readiness efforts.



Collaborate across colleges to better meet the needs of residents.



Strengthen employer partnerships.



Improve connections between colleges and the county.

The Critical Importance of *Paid Work-Based Learning*



Provides skills and connections to secure good jobs and maximize students' return on their educational investment.



Mitigates financial barriers to college while aligning to students' academic studies.



Offers greater advantages to both students and employers than those that are unpaid.

Today's *Panel*



Jose Anaya

Dean of Community
Advancement,
El Camino College



Tiffany Miller

Dean of Apprenticeship
and Workforce
Development, West Los
Angeles College



Caroline Torosis

Senior Deputy for
Economic and Workforce
Development,
Los Angeles County
Board of Supervisors



Keith Curry

President, Compton
College; CEO, Compton
Community College
District
(Moderator)

Thank You!

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Download the memo



[californiacompetes.org/resources/
strengthening-a-culture-of-
career-readiness](https://californiacompetes.org/resources/strengthening-a-culture-of-career-readiness)